

**GOVERNMENT OF INDIA
HOME AFFAIRS
LOK SABHA**

UNSTARRED QUESTION NO:3470
ANSWERED ON:23.12.2008
REMOVAL OF HOARDINGS
Athawale Shri Ramdas

Will the Minister of HOME AFFAIRS be pleased to state:

- (a) whether the Hon`ble Supreme Court has issued any directive to the Delhi Government regarding display of hoardings on road sides;
- (b) if so, the details thereof;
- (c) whether despite the said directive hoardings still exist in Delhi in a large number;
- (d) if so, the details thereof;and
- (e) the steps taken/being taken by the Government to remove such hoardings in Delhi?

Answer

MINISTER OF STATE IN THE MINISTRY OF HOME AFFAIRS(SHRIMATI RADHIKA V. SELVI)

(a) & (b): In its order dated 12th October,2007 in Writ Petition (Civil) No.13029/1985,titled Shri M. C. Mehta Vs. Union of India & Others, the Hon'ble Supreme Court approved an advertisement policy for the city of Delhi and directed the Municipal Corporation of Delhi (MCD) to implement the policy.

(c) to (e): In pursuance of the aforesaid order of the Hon'ble Supreme Court,the MCD launched special drives for removal of all those advertisements/hoardings which were not in consonance with the guidelines contained in the said Advertisement Policy and the same were removed.The advertisements/hoardings put up in terms of the contracts/permission awarded/granted by the MCD were also got re-oriented/relocated in consonance with the guidelines contained in the approved Advertisement Policy.The MCD has also permitted out-of-home displays in the areas under its jurisdiction and which are located on the land/properties/structures/utilities belonging to it as well as those belonging to sister Government departments/private organizations Wherever unauthorized hoardings/advertisements are noticed in the MCD area,action for removal/prosecution is taken as per provisions of the Delhi Municipal Corporation Act,1957.So far as the New Delhi Municipal Council (NDMC) area is concerned,there are some hoardings on the Railway/Delhi Metro Rail Corporation properties,which have been awarded by the Railway/Delhi Metro Rail Corporation and their removal is under stay from the Hon'ble Supreme Court of India.As per the policy,the NDMC has permitted three hoardings on the premises of charitable institutions namely,Bal Sahyog and Blind Relief Association after obtaining no objection certificates from Deputy Commissioner of Police (Traffic).